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CHILD-LED PHOTOGRAPHY

Booking Guide

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My STORY



London based single parent, cat mum and play advocate. I tell stories with pictures and have the power to freeze time!

I have been a photographer for almost 20 years and in a range of different areas, but ever since my son was born in 2015 I started to see the world around me differently. I've always been drawn to details and the minutia that make up an event or story but parenthood shone a whole new light on those everyday moments.

I quickly discovered the joy to be had in stepping back and allowing children (and their parents!) to simply go about their day. Exploring, creating, breaking, dropping, throwing, eating and all that good stuff we bundle up and call 'life'.

As my son grew I found myself drawn to child-led play. Watching him and his peers developing their ideas, creating new games, finding their boundaries, dipping in and out of fantasy with absolute ease. It became glaringly obvious to me that these are the moments I want to look back on; genuine, authentic and real. I was disappointed to see the lack of alternatives to classic old school posed photos, so I set about photographing children and their families as naturally as possible.

Since I began photographing children in 2018, I have been fortunate enough to be featured in various magazines such as The Green Parenting magazine and Muddy Boots as well as working with numerous projects around London such as Assemble Play, Make Do Play, Woodland Tribe and more. I have had work featured in exhibitions around the world and am currently working on a large format book about Adventure Playgrounds in London.

HOW I SHOOT

Capturing your life as it truly is now so you can look back for years to come.

So when I first show up at your house I tend to give you all a beat before whipping out my camera. We've all just met for the first time so let's take a moment to just feel at ease together (I take milk and 2 sugars).

Once we're all settled I'll probably get my camera out and have a little look at what you guys are up to - if I need a bit more light I might ask if we can open a curtain or something but nothing major and no flashy lights or stands.

I'll mostly let you crack on with whatever we had planned but I won't be all paparazzi jumping out from behind doors shouting your names to look at me. I'll just snap away and likely chat a bit as I go - more like a mate with a camera than someone sent to do a job.

I always give kids a wide berth and let them come to me both literally and figuratively. It's not my style to set expectations on children especially ones I don't know so if they want to chat/look at the camera/chat about transformers I'm here for it. If they'd rather just tear about their own home chasing imaginary dragons that works for me too.



PHOTOSHOOT SESSIONS

1



Play in the Life - £200

- 1-2 hours photography in your own home.
- Approximately 75 images to chose from.
- Perfect for babies who still need to nap often or as a part of regular shoots to capture littles as they grow - see Year in the Life below.

2



Day in the Life - £800 /£400

- 8/4 hours photography in your own home.
- Approximately 50 images per hour to chose from.
- If you want to really catch all those little details of family life as it is now your best option is to invest in a solid chunk of time for me to immerse myself in your daily life.
- Great photoshoot to pair with an album and tell the story of your daily life.

3



Year in the Life - £1000

- 4 x Play-day shoots over the course of 12 months including a full size fine art album - see next page for more info.
- Each shoot will provide a set of images within the same online gallery and purchase options throughout the year. However receiving that year in the life album following your child's life is the cherry on the cake.

Events/Activities that work well

Breakfast time hangouts - all the family prepping for the day; think messy hair, PJs, feeding the dog under the table, 'here comes the aeroplane' and more.

Playtime! - chuck some favourite games/toys in your favourite hangout spot and get stuck in! can be indoors or out, at home or in a favourite park, wherever you spend time as a family.

Bedtime Routines - bath-time, reading books in bed, kisses goodnight all that good stuff that we take for granted.

PHOTO DELIVERY OPTIONS

1

Set One - £200
10 x digital downloads
3 x prints

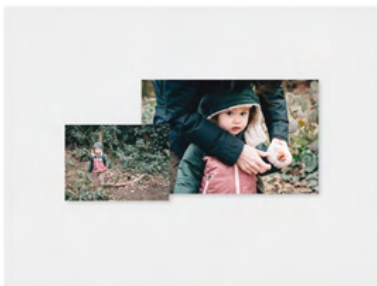
2

Set Two - £300
10 x digital downloads
10 x prints

3

Set Three - £500
Full gallery digital download
1 x Fine Art album

PRINTS



PRINTS

High quality prints available in a variety of sizes and paper options.

Printed on Fuji professional photo paper with a semi-gloss finish, for the highest quality and long-lasting print.

Standard print size is 5 x 7" with a thin white border.

Additional prints are £25 each.

ALBUMS



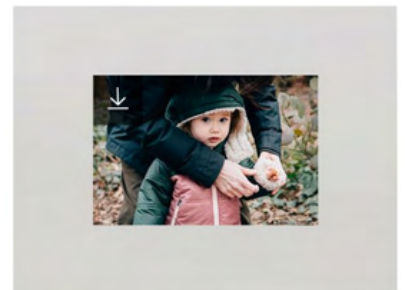
FINE ART ALBUMS

Luxuriously crafted albums printed on fine art paper with lay flat pages.

Printed on Epson fine art cotton paper, these albums are exquisite to look at and made to meet the highest standards. Available with a linen cover and packaged in a natural Hessian box, perfect for your most treasured memories. Each album has 20 pages.

Compact size = 20 x 20cm £300
Full size = 30 x 30cm £500

DOWNLOADS



DIGITAL DOWNLOADS

Download high resolution photos

Digital downloads come with a print release for private use so you can reproduce your photos anywhere, any size, any time.

Digitals can also be shared online with friends and family.

Additional files are £20 each.

THE PROCESS



Step 1 - Call and Book

Session slots are released every three months roughly following the seasons. If you're ready to go simply click [here](#) to view my availability. If you'd prefer a call or chat before you commit just drop me an [email](#) or book in a call [here](#).



Step 2 - Planning

Yes I shoot documentary style but kids are kids and life is life and if there's one thing I know to be true about people and photographs it's that they always turn out better when they have something to do. We'll discuss what works best for you and get everything sorted before the shoot.



Step 3 - Shoot Day

Be it crack of dawn breakfast, night-time bath routine or just a kick about in the park, we'll keep it chill. I'll hang out with you guys and get to know you a bit before I start snapping away. Think of me as a mate with a camera and I'll make sure I capture your family as they are now.



Step 4 - Edit time

As soon as your session is over I'll head home and back up all the photos we took. During editing I check every single image for quality and content - the full process takes 3-4 weeks. I'll curate a gallery that tells the story of your life now and send you a private link to share with friends/family should you wish.



Step 5 - Photo Delivery

Depending on which delivery option you chose, images will be delivered accordingly. Downloads are available within three days, prints take up to two weeks and albums up to three weeks.

TESTIMONIALS

Sophie

"Jenny made us all feel so at ease with absolutely no stress and lots of fun. She managed to capture hidden moments with the kids and we loved the natural documentation style that Jenny uses - the photos feel like moments in time. The photos came back quickly and beautifully edited. We loved them all so much that we bought the whole gallery. I can't recommend Jenny highly enough for a family photoshoot."



Rob

"Jenny is everything you need; calm; organised, super talented with a real eye for an unusual angle or something special that passes in a moment. She took some really special photos of our baby boy a few weekends ago and was particularly good at putting him at ease... Really can't recommend her highly enough."



FAQS

"DO I HAVE TO BE IN THE PHOTOS?"

Absolutely not - in fact I usually take more photos of kids than adults anyway BUT, how often are you actually in any photos with your kids? Hiring a pro is a great way to make sure you get some photos you love of the WHOLE family.

"WHAT IF IT RAINS?"

You have two options;

- 1) We move indoors - that could be a nearby cafe, toy shop, soft play or even back all back to yours. The joy of documentary photography is that we can roll with the punches and have no problem switching gears at a moment's notice.
- 2) Grab your waterproofs and get stuck in! Full disclosure I LOVE photos of kids playing in the rain and if it's not too cold and you're feeling adventurous you could be making one great core memory there!

"CAN I SEE A FULL GALLERY?"

Yes indeed - take a look at [Mariana](#) and her family who opted to paint, nap and make cookies during my time with them. We also took a quick walk post-rain shower and the kids had loads of fun jumping in puddles.

"WHAT IF THE KIDS GET SICK AND WE HAVE TO CANCEL?"

It happens, no problem, 99% of the time we can just reschedule to another time/day. In the event you wish to cancel completely please be aware that deposits are non-refundable.

"WHEN IS THE BEST TIME TO GET FAMILY PHOTOS?"

Now! Right now! Then again later, and maybe a few more times after that. Seriously though, kids change fast and in my opinion there is no one best/worst time because I want to remember all of it! You can wait for the 'right' time for years, but just think what you'll miss whilst you're waiting.

"IS THERE A MINIMUM SPEND ON FINAL IMAGES?"

For each shoot session you need to choose one delivery option. You can always add more of course but for every shoot you will need to add some images - after all, it would be pretty pointless to do a shoot and not make use of the photos.

Tips FOR PARENTS



1

Take your time

Resist the urge to direct or move your kids into place for a 'good' photo. Even if they do what you want their faces will show their true feelings. To capture real, beautiful emotional moments simply step back and allow the time to unfold - I will take care of the rest.



2

Be prepared

If there is anything less natural than someone yelling 'just act natural' at you! So here's the solution; plan a few things in advance. It doesn't have to be anything special - in fact the more ordinary the better - but if you know in advance what you and your family will be doing whilst I am with you it can save a whole lot of 'what do we do now?'s. Check out the suggestions at the bottom of the photoshoot booking page for ideas.



3

Let them play

I get it - they've had school photos, maybe you've even gone for a family portrait or a group shot at a wedding but this - is not that. When you look back at these photos I want you to remember life as it was then - not 'that time we had photos taken'. It's all about capturing your lives as they are now; mismatched socks, wet towels on the floor, dens in the corner.



More info

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www.instagram.com/magpie.eye.kids
facebook.com/magpieeyekids